# **CTLA**

# Thursday, July 8, 2021

10:00 AM-11:00 AM EDT

# **CONCURRENT SESSIONS**

#### 1.01 CPA 1

### Specialized Knowledge - 1.2 CH

Let's Get Relevant: Incorporating Business, Leadership and Strategy into Accounting curricula

Joann David, Association of International Certified Professional Accountants

### 1.02 Virtual Reality

# Specialized Knowledge - 1.2 CH

Using Mozilla Hubs to Create a Classroom in Virtual Reality
Mfon Jacob Akpan, Savannah College of Art and Design
Pau Guardiola, UCAM Universidad Católica San Antonio de Murcia

Creating Your Classroom in Virtual Reality with Virbela Frames Mfon Jacob Akpan, Savannah College of Art and Design

### 1.03 Accounting Topics 2

### Specialized Knowledge - 1.2 CH

Consolidated Financial Statements with Intercompany Inventory, Land, and Equipment Sales: An Advanced Accounting Teaching Case
Matthew James Behrend, St Edward's University
Katherine J. Lopez, St. Edward's University
Joseph Nketia, St. Edward's University
Louise Single, St Edward's University

Three-Step Approach for Accounting Adjustments John J Wild, University of Wisconsin-Madison

Oil & Gas Inventory Write Downs During the Pandemic: A Financial Reporting Case Examining Differences Between GAAP and IFRS
Danielle Lazerson, San Jose State University
Laura Alford, Naval Postgraduate School
Benjamin Carl Anderson, San Jose State University

Using Business Cases to Teach Accounting Carol Pomare, Mount Allison University

11:15 AM-12:15 PM EDT

# CONCURRENT SESSIONS

### 2.01 CPA1

### Specialized Knowledge - 1.2 CH

CPA Resolution for its Evolution: The Practice Analysis, CPA Exam Update and Proposed Curricula

Joann David, Association of International Certified Professional Accountants Jan Taylor Morris, Sam Houston State University Anna Howard, AICPA Foundation

Michael Decker, American Inst. of Cert. Public Accountants (AICPA)

### 2.02 Professional Skills 1

### Specialized Knowledge - 1.2 CH

How to Deliver Impactful Presentations – Tips, Tools, and Techniques for You and Your Students

A. Tom Hall, University of Denver

Looks Matter! Creating Visually Engaging Instructional Resources

Sarah Elizabeth Johnson, Oklahoma State University

### 2.03 Course Design/Modality 7

# Specialized Knowledge - 1.2 CH

Developing and Using the "Entrepreneurial Mindset" to Support Learning in Accounting, Engineering, and Related Courses

Sandria S Stephenson, Georgia College & State University

Zeynep Kelani, Kennesaw State University

Higher Education Course Modalities in Response to the Covid-19 Pandemic and Beyond Joseph Trainor, St. John's University

Maria Pirrone, St. John's University

Make Your Teaching Bloom

Karen Congo Farmer, Texas A&M University

Amy Fredin, St Cloud State University

# 12:45 PM-1:45 PM EDT

# **CONCURRENT SESSIONS**

### 3.01 CPA 3

### Specialized Knowledge - 1.2 CH

The CPA Tech Specs: CPA Model Curricula and Aligned AIS Syllabus Joann David, Association of International Certified Professional Accountants Jan Taylor Morris, Sam Houston State University

### 3.02 Professional Skills 2

### Specialized Knowledge - 1.2 CH

Creating Power Accountants: A Program to Equip Students with Skills to Become Successful Professionals.

Rachel Domnick, Oklahoma State University

Angela W Spencer, Oklahoma State University

Alyssa Vowell, Oklahoma State University

Preparing Students for the Post-Pandemic World: Teaching and Assessing Communication Skills in the University of Iowa's Accounting Writing Program.

Carl Follmer, University of Iowa

Kevin J Den Adel, University of Iowa

### 3.03 Engagement 2

# Specialized Knowledge - 1.2 CH

Cool Collaboration

Cori Crews, Valdosta State University

Fostering Meaningful Online Interactions for Accounting Students

Sarah Yang Spencer, The University of Melbourne

Miriam Edwards, the University of Melbourne

Peer Learning in Accounting Data Analytics: Engaging Students and Developing Professional Skills Tawei David Wang, DePaul University Lisa Warshaw, University of Pennsylvania (Retired) Bringing Accounting Topics to Life in the Classroom Stanley Hong, DeVry University - Long Beach

# 2:15 PM-3:15 PM EDT

# CONCURRENT SESSIONS

### 4.01 Diversity 1

Specialized Knowledge - 1.2 CH

Embracing Diversity and Inclusion in the Accounting Classroom Mahfuja Malik, Sacred Heart University

### 4.02 Engagement

Specialized Knowledge - 1.2 CH

Engaging Strategies after COVID Burnout to Increase Student Retention DeAnna Martin, Santiago Canyon College

Teaching in a Pandemic: How to Drive Engagement and Connection in Times of Uncertainty

Mark Edmonds, University of Alabama at Birmingham

Chris Edmonds, University of Alabama at Birmingham

Jennifer Edmonds, University of Alabama at Birmingham

### 4.03 Audit 1

Specialized Knowledge - 1.2 CH

Audit Implications of the EU's European Single Electronic Format (ESEF) for EU and US Digital Financial Reporting
Kristine M Brands, United States Air Force Academy
Mark A Holtzblatt, Cleveland State University

Auditing Smart Contracts: a Primer
Jose Victor Lineros, University of North Texas

Finding Patterns in Clouds – A Case of Leveraging Data Analytics in Internal Audit Tasks at Stratech Corporation
Benjamin Carl Anderson, San Jose State University
Caroline Chen, San Jose State University
Colin Onita, San Jose State University

3:45 PM-4:45 PM EDT

# **CONCURRENT SESSIONS**

5.01 Course Design/Modality 1

Specialized Knowledge - 1.2 CH

Applying Metacognitive Learning Theories in the Accounting Curriculum Richard Walstra, Dominican University

# **5.02** Bea Sanders/AICPA Innovation in Teaching Award Mark Chain/FSA Innovation in Graduate Teaching Award

Specialized Knowledge - 1.2 CH

The Cookie Company Project
Alesha Graves, Asbury University

Evaluating a Proposed Balanced Scorecard and Applying Data Analytics to Monitor Police Department Performance
Maureen Francis Mascha, Purdue University Northwest
Diane J Janvrin, Iowa State University
Laurie Burney, Baylor University

### 5.03 Audit 2

### Specialized Knowledge - 1.2 CH

Analyzing and Determining Critical Audit Matters: A Case Study Amy Lysak, Rowan University

Sanitizing and Analyzing Brothers' Candles Sales Data
Jaclyn Gabrielson, Saint John's University (MN)
Kelly Prestby, University of South Carolina - Beaufort
Benjamin Trnka, College of St. Benedict/St. John's University
Teaching RPA in Accounting Data Analytics
Jose Victor Lineros, University of North Texas

# 5:00 PM-6:00 PM EDT

# **CONCURRENT SESSIONS**

### 6.01 Course Design/Modality 2

Specialized Knowledge - 1.2 CH

Attend Anywhere: Leveraging Technology to Provide Student Choice Roshelle Overton, Central New Mexico Community College

### 6.02 George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award

Specialized Knowledge - 1.2 CH

Cybersecurity isn't just for 'Techies': Incorporating Cybersecurity into the Accounting Curriculum
Scott R Boss, Bentley University
Joy M Gray, Bentley University
Diane J Janvrin, Iowa State University

Finding the Fraudster: A Problem-Based Learning Activity for the Auditing Classroom Christie Novak, Le Moyne College

### 6.03 Analytics 3

Specialized Knowledge - 1.2 CH

Customized Exercises - A Tool to Effectively Teach Analytics Software to Students in Class

Sang-Kyu Lee, Endicott College

Data Analytics and Statistics in Accounting - A Collaboration between iat4ss and Thomas Nelson Community College (TNCC)
Linda Noble Espahbodi, Thomas Nelson Community College

Divvying Up Data: A Data Visualization Case Suzanne M Seymoure, North Central College Michael Ozlanski, Susquehanna University

Developing Course Design to Promote Accounting Careers and Bring a Practical Element DeAnna Martin, Santiago Canyon College

Friday, July 30, 2020 program on next page

# **Friday, July 9, 2021**

10:00 AM-11:00 AM EDT

# **CONCURRENT SESSIONS**

# 7.01 Course Design/Modality 3

Specialized Knowledge - 1.2 CH

Grading Give You the Blues? Learn to Build Self-Grading Excel Assignments Ronald Douglas Parker, Western Carolina University

### 7.02 Excel 2

Specialized Knowledge - 1.2 CH

Algorithmic Spreadsheets for Generating and Grading Accounting Problems
Penelope M. Lyman, University of North Georgia
Christine Jonick, University of North Georgia

Excel for Data Analytics Skills: The Why, What, How, and Where Wendy Tietz, Kent State University Tracie Miller-Nobles, Austin Community College Jennifer M Cainas, University of South Florida

### 7.03 Course Design/Modality 8

Specialized Knowledge - 1.2 CH

Preparing Doctoral Accounting Students to Teach
Wesley Adam Stroud, Oklahoma State University
Sarah Elizabeth Johnson, Oklahoma State University
Rachel Domnick, Oklahoma State University
Rachel Cox, Oklahoma State University
Angela W Spencer, Oklahoma State University
Alyssa Vowell, Oklahoma State University

Regular and Substantive Interaction in Online Courses Victoria Shoaf, St John's University Cynthia R. Phillips, St John's University

Designing Effective Assignments to Inspire Textbook Reading Fang Zhao, Merrimack College

TikTok Connection in Teaching Accounting . . . How does that work? Monique Kelley, Fresno City College

11:15 AM-12:15 PM EDT

# **CONCURRENT SESSIONS**

# 8.01 Analytics 1

Specialized Knowledge - 1.2 CH

All New Introductory Accounting Data Analytics Projects in Excel, Power Bl, and Tableau Wendy Tietz, Kent State University
Jennifer M Cainas, University of South Florida
Tracie Miller-Nobles, Austin Community College

# 8.02 Course Design/Modality 6

Specialized Knowledge - 1.2 CH

Evaluating Student Satisfaction and Outcomes with Different Learning Modalities Julianna Browning, California Baptist University

Classroom Research on Teaching and Learning in a FLEX Modality – Challenges and Opportunities
Cathryn M Meegan, Jacksonville University
Susan Ledlow, Independent Researcher

#### 8.03 Excel 1

Specialized Knowledge - 1.2 CH

Integrating Microsoft Excel into the Accounting Curriculum Erin McGovern, Loras College

Teaching the Consolidation Process (i.e., Journal Entries and Worksheet Completion) with an Excel Template.

Robert J Knisley, Olivet Nazarene University

Dwayne Powell, Arkansas State University

Who Budgeted for This? Alternative Assessment Captures Students' Attention Karen Congo Farmer, Texas A&M University Amy Fredin, St Cloud State University

# 12:45 PM-1:45 PM EDT

# **CONCURRENT SESSIONS**

### 9.01 Analytics 2

Specialized Knowledge - 1.2 CH

Creating a framework in financial accounting using visualizations and dashboards Wayne B. Thomas, University of Oklahoma

# 9.02 Professional Skills 3

Specialized Knowledge - 1.2 CH

First-time Virtual Students: Their Impressions of the Format and Plans for the Future Brian Trout, Millersville University

Hybrid skills assessment framework using serious game in accounting education Luciano Carvalho, University of Sao Paulo Jose Dutra Oliveira Neto, Universidade de São Paulo

#### 9.03 **Games**

Specialized Knowledge - 1.2 CH

It's Time to Play Bingo! Using Gamification to Promote Student Engagement in Brazilian Accounting Courses
Vitor Hideo Nasu, University of Sao Paulo

Alison Martins Meurer, Federal University of Paraná

Iago França Lopes, Federal University of Paraná

Kahoot: A Great Tool to Review Accounting Information.

Timothy Shawn Creel, Lipscomb University

Veronica Paz, Indiana University of Pennsylvania

Christina M Olear, Penn State University – Brandywine

T-accounts, Gamification, and Hybrid Instruction
James Meersman, Juniata College
How to Spark Interest in Accounting Career in On-line Class?
Lyudmyla Vasylivna Krylova, Texas State University

# 2:15 PM-3:15 PM EDT

# **CONCURRENT SESSIONS**

# 10.01 Course Design/Modality 4

Specialized Knowledge - 1.2 CH

The Great Accounting Escape: A Teaching Tool for Relevant Costing and Short-Term Decisions
Jennifer M Cainas, University of South Florida
Juliana Kralik, University of South Florida

# 10.02 Course Design/Modality 9

Specialized Knowledge - 1.2 CH

An Overview of the Experiential Learning Triangle: Students, Faculty and Clients Christopher Cook, Indiana University - Bloomington Terry Campbell, Indiana University - Bloomington Amanda Bree Josefy, Indiana University – Bloomington

My Best Teaching Evaluations Started During the Pandemic! Obeua Persons, Rider University

# 10.03 Fraud

Specialized Knowledge - 1.2 CH

Enhancing Student Engagement and Interaction in the Online Classroom in Teaching Auditing and Assurance: A Diverse High Impact Multi-Strategy Approach Ikechukwu Ndu, University of Southern Maine

Fraud at the Public Park Community School District Rania Mousa, University of Evansville

Teaching the Fraud Triangle Through Celebrity Cases and Popular Films Stephanie Mongiello, University of North Texas at Dallas

# 3:45 PM-4:45 PM EDT

# **CONCURRENT SESSIONS**

### 11.01 Diversity 2

Specialized Knowledge - 1.2 CH

Tough but Necessary Discussions in the Classroom
Sidney Askew, CUNY-Borough of Manhattan Community College

# 11.02 Accounting Topics 2

Specialized Knowledge - 1.2 CH

Measuring Growth in Ethical Discernment among Upper Level Accounting Students: Educational Interventions
William Black, University of North Georgia
Barbara S White, University of West Florida – Pensacola

An Integrated Approach to Explaining the Consequences of the Choice of Inventory Cost Flow Methods.

Daniel Tinkelman, CUNY-Brooklyn College Qianhua Ling, Marquette University Elizabeth Venuti, St. John's University; Columbia University

# 11.03 Managerial 2

Specialized Knowledge - 1.2 CH

Materials for Teaching Lean Accounting

Lawrence P Grasso, Central Connecticut State University

The Effect of a Real-World Assessment Instrument on Students' Performance in their Federation Taxation for Individuals Course
Micah Frankel, California State University, East Bay
John Tan, California State University East Bay

Tibbins Pharmaceuticals: A Case on the Application of Time-Driven Activity-Based Costing in a Pharmaceutical Environment
Shari Fowler, Indiana University- East
Sondra Smith, Indiana University – East

Developing Students' Practical Critical Thinking, Problem Solving, Research, Teamwork, Communication and other Employability Skills by Using Real Company Case Applications Ikechukwu Ndu, University of Southern Maine

### 5:00 PM-6:00 PM EDT

# CONCURRENT SESSIONS

### 12.01 Course Design/Modality 5

Specialized Knowledge - 1.2 CH

Using UX Design Thinking to Enhance Your Students' Learning Experience Paul D Kimmel, University of Wisconsin-Madison Jill E. Mitchell, Northern Virginia Community College

### 12.02 Professional Skills 4

### Specialized Knowledge - 1.2 CH

Leveraging LinkedIn: Using a Virtual Network to Foster Real Opportunities

Lee Kersting, Northern Kentucky University Erin Masters, Northern Kentucky University

### 12.03 Technology

### Specialized Knowledge - 1.2 CH

The "Sweetest" Way to Learn Managerial Accounting – The JB Honey Case Study Jaclyn Gabrielson, Saint John's University (MN) Benjamin Trnka, College of St. Benedict/St. John's University

### Canvas & Python

Burch Kealey, University of Nebraska at OMaha

Robotic Process Automation (RPA) in Accounting; an introduction audit assignment.

Mackensie Dolph, California State University, Fresno
Fernando Parra, California State University, Fresno
Ankita Singhvi, Texas A&M University - Central Texas

The Implementation of Inline XBRL (iXBRL) and the IFRS-based XBRL Taxonomy in the EU and U.S. - The Case of SAP SE.

Kristine M Brands, United States Air Force Academy

Mark A Holtzblatt, Cleveland State University

**End of Program**